



J3 FOUNDATION

Building Bold Readers for Bright Futures

ANNUAL REPORT 2018

OUR MISSION



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Today a reader, tomorrow a leader



J3 FOUNDATION
Building Bold Readers for Bright Futures

J3 Foundation is a 501(c)(3) non-profit organization that provides after-school reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4th and 5th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.

LETTER FROM J3

Dear Friends,

At J3 Foundation we are working each and every day to make a difference in the reading lives of young people.

The many dreams and aspirations of students will start in the early years with proficient reading and a love of reading. J3 Foundation is working to transform the literacy for 4th and 5th grade students.

We are inspired to reach as many students as possible and this past year our pilot program touched the lives of over 15 students as we strive to reach 100 students in 2019. The continued focus of the year is to improve the skills, habits, confidence and access to books.

We held our 1st Annual Family Fun Festival in Malibu, CA and had over 400 attendees who helped to support the mission of J3.

J3 Foundation is extremely appreciative and proud of its network of students, educators, employees, volunteers, and community supporters and sponsors.

We encourage each and every follower of J3 Foundation to get involved in any way possible to expand opportunities for children across Southern California.



Joe Blackstone
Co-Founder

AT A GLANCE



	2018
Students Served	24
Hours Volunteered	1,000+
Teachers	6
Sponsors	26

ABOUT US



J3 Foundation is a 501(c)(3) non-profit organization that provides after-school reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4th and 5th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.



OUR APPROACH

Our J3 approach is grounded in rigorous, evidence-based research and informed by a cycle of continuous evaluation. Our development team includes nationally recognized experts who are educational practitioners, nationally recognized researchers, and experts in the fields of psychology and social work. Our advisory board and thought partner groups include educational practitioners and researchers, parents, authors, entrepreneurs, and professionals in several fields

Our J3 after-school reading program for students in grades 4-5 provides the skills, habits, confidence, and books kids need to succeed. Our evidence-based curriculum and highly-qualified teachers provide young scholars with the opportunity to practice word-attack skills, increase their vocabulary, and build their reading fluency. At J3, we teach young scholars how to use their voices, to speak up, to read out loud and to be public scholars in community spaces.

RESEARCH & EVALUATION

LITERACY EMPOWERMENT

CULTURALLY RELEVANT BOOKS

SCHOOL & COMMUNITY PARTNERSHIPS

J3 is on a mission to create lifelong readers, and that starts with access to irresistible books from our culturally relevant collections. Our J3 classroom libraries and home collections have been carefully chosen and include high-interest, culturally relevant, fiction and non-fiction titles to encourage wide reading. In close partnership with local donors, we provide free and low-cost books so young scholars can choose books to grow their own collections.

J3 partners with schools and their teachers who play an active role in giving our young scholars new reasons and opportunities for reading all day long. Our school partners help young scholars apply their growing skills and newfound confidence with multiple opportunities for co-reading and partner reading with classmates, home reading activities, and community reading events. These essential partnerships help J3 scholars learn how to share their confidence and new habits with siblings, parents, and friends in the community.

STRATEGIC PLAN

Strategic Plan 2018 – 2022

Approved by unanimous vote of the J3 Board of Directors, February 25, 2018. Updated August 16, 2018.

Our Vision	Promote accelerated reading growth and access to culturally relevant books for students of color in high need schools in Los Angeles through school and community partnerships.
Our Mission	J3 Foundation is a 501(c)(3) non-profit organization in Los Angeles that provides after-school reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4 th and 5 th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.
Who We Serve	J3 serves students in 4 th & 5 th grade who are at least one year below reading level and are attending high need schools in Los Angeles.
Our Programs and Services	<p>J3 accomplishes its mission through the following:</p> <ul style="list-style-type: none"> - After-school reading programs for 4th/5th grade - Culturally relevant, high-interest book collections - School & community partnerships

STRATEGIC PLAN

Our Goals: 2018-2022

1. With a goal of students reaching grade level proficiency, promote measurable increases in reading ability in four ways:
 - skills (fluency, vocabulary, and reading comprehension);
 - books (book access, number of books in home);
 - confidence (reading attitudes); and
 - habits (sustained reading growth and attitudes over time).
2. Create after-school partnerships with schools and communities that can be sustained, replicated, and scaled up over time.
3. Curate culturally relevant, high-interest J3 book collections to increase reading access to benefit students, families, schools and communities.
4. Create mutually beneficial partnerships with schools, families and communities to promote sustained reading achievement.
5. Develop sustainable funding and strategic partnerships through innovative events and other sources to enable growth in the number of kids and families reaching success in J3 programs.

SUCCESS STORIES

We just wrapped up our fall incubation of 10 weeks with 15 students in 4th and 5th grade at Aveson School of Leaders with such positive results. A few notes from parents:

"He actually looks forward to reading now and has finished several books."

"Not only does he read better, I hear him reading to our dogs."

"He actually enjoys reading. The first time he read in the car I almost cried of happiness. The first time he begged for 5 more minutes to read, I actually did cry."

"I noticed that he will pick up his books and read in the morning before school and in the car when we are driving."

"She says she's become a more adventurous reader because of J3!"

"I never thought my son would be a book lover and I'm so happy to see how far he has come."

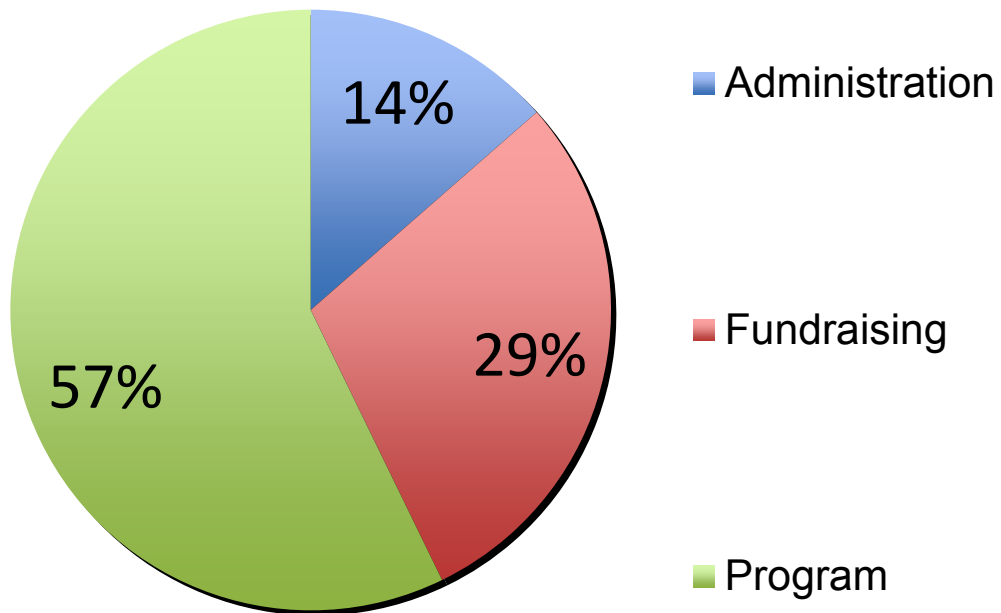
FINANCIAL REPORTING

December 31, 2018

Budget vs. Actual								
					Budget			
				YTD Actual	YTD Budget	YTD Variance	Annual Budget	YTD Actual less Annual Budget
Ordinary Income/Expense								
	Income							
		Individual Contributions		\$ 367,370	\$ 206,000	\$ 161,370	\$ 206,000	\$ 161,370
		Corporate Contributions		\$ -	\$ 80,000	\$ (80,000)	\$ 80,000	\$ (80,000)
		Special Event Revenue		\$ -	\$ 50,000	\$ (50,000)	\$ 50,000	\$ (50,000)
		Interest and Other Income		\$ 2	\$ -	\$ 2	\$ -	\$ 2
	Total Income			\$ 367,372	\$ 336,000	\$ 31,372	\$ 336,000	\$ 31,372
	Expense							
		Personnel		\$ 158,817	\$ 182,490	\$ (23,673)	\$ 182,490	\$ (23,673)
		Program		\$ 36,621	\$ 8,813	\$ 27,808	\$ 8,813	\$ 27,808
		Professional Fees		\$ 78,443	\$ 31,273	\$ 47,170	\$ 31,273	\$ 47,170
		Operations		\$ 92,506	\$ 51,022	\$ 41,484	\$ 51,022	\$ 41,484
	Total Expense			\$ 366,387	\$ 273,598	\$ 92,789	\$ 273,598	\$ 92,789
	Net Ordinary Income			\$ 985	\$ 62,402	\$ (61,417)	\$ 62,402	\$ (61,417)
	Other Income/Expense							
	Other Income							
		In-Kind Income		\$ -	\$ -	\$ -	\$ -	\$ -
		Restricted Funds Received		\$ -	\$ -	\$ -	\$ -	\$ -
		Restricted Funds Released		\$ -	\$ -	\$ -	\$ -	\$ -
	Total Other income			\$ -	\$ -	\$ -	\$ -	\$ -
	Other Expense							
		In-Kind Expense		\$ -	\$ -	\$ -	\$ -	\$ -
	Total Other Expense			\$ -	\$ -	\$ -	\$ -	\$ -
	Net Income			\$ 985	\$ 62,402	\$ (61,417)	\$ 62,402	\$ (61,417)

FINANCIAL REPORTING

Expenses by Class Year-to-Date



FAMILY FUN FESTIVAL

FUNDRAISER



AUTHORS READING

DONATING & BOOK PURCHASING



COZY READING

OUR SUPPORTERS

ARMANINO LLP

LIDO ADVISORS LLC

BARRY FAMILY FOUNDATION

MACQUARIE CAPITAL USA

CTBC BANK CORP

MARK & JESSICA SAMUEL

DAVID & ILYSIA PIERCE

MCKUIN FRANKEL

DYLAN & SAPNA PROCTOR

PATTY GLASER

EARL GALES

PIZZICOTTO

GLASER WEIL LLP

RACHEL'S MOBILE TABLE &
CHAIR MASSAGE

HUMBERTO & MARIA GRAY

ROGER & LINDA HOWARD

JAMES WORTHY

TASCHEN BOOKS

JIM & GAIL ELLIS

THE BRENTWOOD INN

JOEL & SHERRY MCKUIN

WHITEHEAD LLP

KYLE & KATHY FRANDLE

LEA RUSSO & BRUCE
BERMAN

A photograph of two young girls in a library. The girl on the right is a Black girl with long braids and a blue headband, smiling at the camera. The girl on the left is a white girl with blonde hair, looking down at an open book. Bookshelves filled with books are in the background.

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SOCIAL



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