J3 FOUNDATION Building Bold Readers for Bright Futures

ANNUAL REPORT 2019

OUR MISSION



Today a reader, tomorrow a leader



J3 Foundation is a 501(c)(3) non-profit organization that provides afterschool reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.

LETTER FROM J3

Dear Friends,

At J3 Foundation we are working each and every day to make a difference in the reading lives of young people.

The many dreams and aspirations of students will start in the early years with proficient reading and a love of reading. J3 Foundation is working to transform the literacy for 4th grade students.

We are inspired to reach as many students as possible and this past year our pilot program touched the lives of over 100 students as we strive to reach 200 students in 2020. The continued focus of the year is to improve the skills, habits, confidence and access to books.

We held our 2nd Annual Family Fun Festival in Malibu, CA and had over 500 attendees who helped to support the mission of J3.

J3 Foundation is extremely appreciative and proud of its network of students, educators, employees, volunteers, and community supporters and sponsors.

We encourage each and every follower of J3 Foundation to get involves in any way possible to expand opportunities for children across Southern California.

Joe Blachetono

Joe Blackstone Co-Founder

AT A GLANCE

	2018	2019
Students Served	24	125
Hours Volunteered	1,000+	1,000+
Teachers	6	15
Sponsors	26	35

ABOUT US



J3 Foundation is a 501(c)(3) non-profit organization that provides after-school reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.



OUR APPROACH

Our J3 approach is grounded in rigorous, evidence-based research and informed by a cycle of continuous evaluation. Our development team includes nationally recognized experts who are educational practitioners, nationally recognized researchers, and experts in the fields of psychology and social work. Our advisory board includes educational practitioners and researchers, parents, authors, entrepreneurs, and professionals in several fields. Our J3 after-school reading program for students in grades 4 provides the skills, habits, confidence, and books kids need to succeed. Our evidencebased curriculum and highly-qualified teachers provide young scholars with the opportunity to practice word-attack skills, increase their vocabulary, and build their reading fluency. At J3, we teach young scholars how to use their voices, to speak up, to read out loud and to be public scholars in community spaces.

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J3 is on a mission to create lifelong readers, and that starts with access to irresistible books from our culturally relevant collections. Our J3 classroom libraries and home collections have been carefully chosen and include high-interest, culturally relevant, fiction and non-fiction titles to encourage wide reading. In close partnership with local donors, we provide free and low-cost books so young scholars can choose books to grow their own collections. J3 partners with schools and their teachers who play an active role in giving our young scholars new reasons and opportunities for reading all day long. Our school partners help young scholars apply their growing skills and newfound confidence with multiple opportunities for co-reading and partner reading with classmates, home reading activities, and community reading events. These essential partnerships help J3 scholars learn how to share their confidence and new habits with siblings, parents, and friends in the community.

STRATEGIC PLAN

<u>Strategic Plan 2018 – 2022</u>

Approved by unanimous vote of the J3 Board of Directors, February 25, 2018. Updated August 16, 2 018.

Our Vision	Promote accelerated reading growth and access to culturally relevant books for students of color in high need schools in Los Angeles through school and community partnerships.
Our Mission	J3 Foundation is a 501(c)(3) non-profit organization in Los Angeles that provides after- school reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4 th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.
Who We Serve	J3 serves students in 4 th grade who are at least one year below reading level and are attending high need schools in Los Angeles.
Our Programs and Services	 J3 accomplishes its mission through the following: After-school reading programs for 4th graders Culturally relevant, high-interest book collections School & community partnerships

STRATEGIC PLAN

Our Goals: 2018-2022	1. • •	With a goal of students reaching grade level proficiency, promote measurable increases in reading ability in four ways: skills (fluency, vocabulary, and reading comprehension); books (book access, number of books in home); confidence (reading attitudes); and habits (sustained reading growth and attitudes over time).
	2.	Create after-school partnerships with schools and communities that can be sustained, replicated, and scaled up over time.
	3.	Curate culturally relevant, high-interest J3 book collections to increase reading access to benefit students, families, schools and communities.
	4.	Create mutually beneficial partnerships with schools, families and communities to promote sustained reading achievement.
	5.	Develop sustainable funding and strategic partnerships through innovative events and other sources to enable growth in the number of kids and families reaching success in J3 programs.

SUCCESS STORIES

We just wrapped up our fall session of 10 weeks with nearly 100 students in 4th grade at 3 elementary schools.

Notes from Parents:

"My daughter participated in program called Girls Inc.at the same time as J3 and she would volunteer to read. She had always been shy about reading in class. So thank you for her new confidence."

"My son is more confident. He has been made more aware of the different genres that inspire him to read more."

Notes from J3 Teachers:

"As a former J3 teacher now a parent of a J3 student, I am very thankful for what the foundation has held itself to be. Thank you for helping build my son as a bold reader. Through your sessions, he is on his way to having a brighter future."

"I really had no idea how you'd manage a Zoom call with 30 kids and have lessons and fun. You did it! I am so impressed. I was taking notes so that I can swipe some of your ideas."

Notes from Students:

"Thank you for teaching us all. It's really nice how you teach us some tips to help us read"

"I like reading now, I used to not like it a lot. But because of this program I love reading now. It's fun for me."

FINANCIAL REPORTING

December 31, 2019

J3 Foundation Budget vs. Actual

12/31/2019			Budget							
								Y	YTD Actual	
		YTD		YTD			Annual		less Annual	
		Actual		Budget	ΥT	D Variance	Budget		Budget	
Ordinary Income/Expense										
Income										
Individual Contributions	\$	479,268	\$	300,000	\$	179,268	\$	300,000	\$	179,268
Corporate Contributions	\$	-	\$	100,000	\$	(100,000)	\$	100,000	\$	(100,000)
Special Event Revenue	\$	-	\$	140,000	\$	(140,000)	\$	140,000	\$	(140,000)
Interest and Other Income	\$	2	\$		\$	2	\$	-	\$	2
Total Income	\$	479,270	\$	540,000	\$	(60,730)	\$	540,000	\$	(60,730)
Expense										
Personnel	\$	198,091	\$	252,870	\$	(54,779)	\$	252,870	\$	(54,779)
Program	\$	38,920	\$	36,338	\$	2,582	\$	36,338	\$	2,582
Professional Fees	\$	134,099	\$	147,804	\$	(13,705)	\$	147,804	\$	(13,705)
Operations	\$	95,676	\$	97,660	\$	(1,984)	\$	97,660	\$	(1,984)
Total Expense	\$	466,786	\$	534,672	\$	(67,886)	\$	534,672	\$	(67,886)
Net Ordinary Income	\$	12,485	\$	5,328	\$	7,157	\$	5,328	\$	7,157
Other Income/Expense	20									
Other Income										
In-Kind Income	\$	2,880	\$	-	\$	2,880	\$	-	\$	-
Restricted Funds Received	\$		\$		\$	=),	\$		\$	-
Restricted Funds Released	\$	-	\$	-	\$	-	\$	-	\$	-
Total Other income	\$	2,880	\$	-	\$	2,880	\$	-	\$	-
Other Expense										
In-Kind Expense	\$	2,880	\$	-	\$	2,880	\$	-	\$	-
Total Other Expense	\$	2,880	\$	-	\$	2,880	\$	8	\$	-
Net Income	\$	12,485	\$	5,328	\$	7,157	\$	5,328	\$	7,157
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10

FINANCIAL REPORTING







AUTHORS READING

DONATING & BOOK PURCHASING





COZY READING

OUR SUPPORTERS

ARMANINO LLP

BARRY FAMILY FOUNDATION

BROTHER INTERNATIONAL

CTBC BANK CORP

DAVID & ILYSIA PIERCE

DYLAN & SAPNA PROCTOR

GLASER WEIL LLP

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PATTY GLASER

PIZZICOTTO

RACHEL'S MOBILE TABLE & CHAIR MASSAGE

ROGER & LINDA HOWARD

TASCHEN BOOKS

THE BRENTWOOD INN

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