

ANNUAL REPORT 2021

OUR MISSION

J3 Foundation is a 501(c)(3) non-profit organization that provides after- school reading programs in partnership with high need schools that serve students of color.

Our mission is to equip 4th grade scholars with the reading skills, habits, confidence, and books they need for a lifetime of reading success.



"Today a reader, tomorrow a leader"

Margaret Fuller

Why do we focus on literacy? Studies show that in Los Angeles, two -thirds of students not reading proficiently by the end of fourth grade will at some point be incarcerated or on welfare. More than 50% of students in LA are not meeting reading standards and the number is even more alarming for students of color. In order to interrupt the school to prison pipeline, J3 Foundation directs its resources to build communities of scholars who are passionate about books and confident in their abilities.



LETTER FROM J3

Dear Friends,

At J3 Foundation we are working each and every day to make a difference in the reading lives of young people.

The many dreams and aspirations of students will emerge in the early years with proficient reading and a love of reading. J3 Foundation is working to support growth in the reading skills, habits, confidence, and book access for the most vulnerable 4th grade students across Los Angeles.

When Jamie, Jessica and I established the Cozy Reading Club, we set out with an initial goal to serve 1,000 students within a ten-year period. However, the impact of Covid-19 on students and the racial inequity that many are facing have inspired us to reach as many students as possible as quickly as we can. This year, we expanded our reach to 12 new schools in Compton Unified School District, all while adapting our program to fit the virtual classroom model. During this critical time for learners, our team found new ways of teaching, connecting with, and supporting students.

J3 Foundation is extremely appreciative and proud of its network of students, educators, employees, volunteers, and community supporters and sponsors.

We encourage each and every follower of J3 Foundation to get involved in any way possible to expand opportunities for children across Southern California.

Joe Blackstone, Co-Founder



	2019	2020	2021			
Students Served	125	253	318			
Partner Schools	3	16	14			
Teachers	15	54	71			
Full-Time Staff	2	3	4			
Sponsors	35	35	40			

OUR IMPACT

During the 2020-2021 school year, **70% of students** in J3's afterschool reading programs saw improvements in their standardized test scores.

By District:

Compton Unified School District — **65% of students saw improvements** in their standardized test scores over the course of their participation in J3.

Glendale Unified School District – **84% of students saw improvements** in their standardized test scores over the course of their participation in J3.

Los Angeles Unified School District – **75% of students saw improvements** in their standardized test scores over the course of their participation in J3.

Surveys conducted anonymously have shown that across all schools and districts:

100% of parents felt that J3 positively impacted their student's reading skills, habits, and confidence.

90% of students said they read more during their enrollment in J3 than they would have otherwise.

91% of students said that J3 made them feel more confident in themselves and their reading abilities.

91% of students said that through J3 they were able to access more books than they did previously.

100% of students said that J3's library featured books that they were excited to read.

Additionally, this year alone, J3 Foundation donated over **1,500 books** directly to students!

SUCCESS STORIES

Notes from Parents:

"Thank you for all your help, support, and encouragement you gave [my student]. J3 renewed her confidence and it is showing!!!"

"Cozy Reading Club could not have come at a better time. The kids were able to learn social skills with familiar and unfamiliar faces during such a rough patch in their school year. The teachers were so active and helpful. My kid loves being a part of after school programs, hopefully this continues when school fully opens."

"Keep up the great work. [My student] enjoys the reading club very much. She loves the teachers also. She feels welcomed. I think it is a great safe place for my child to read and expand her critical thinking skills. You are all amazing!"

Notes from J3 Teachers:

"J3 has built confidence in many students, which has improved the school environment as a whole."

"J3 definitely helped our 4th graders feel confident in reading and collaborating with peers. This will help their confidence in sharing and working with each other as they move onto 5th."

Notes from Students:

"I used to read super bad before but now I've been practicing and I'm really confident now."

"I like reading now. I used to not like it a lot. But because of this program I love reading now. It's fun for me."

OUR APPROACH

Our J3 approach is grounded in rigorous, evidencebased research and informed by a cycle of continuous evaluation. Our development team includes nationally recognized experts who are educational practitioners, nationally recognized researchers, and experts in the fields of psychology and social work. Our advisory board includes educational practitioners and researchers, parents, authors, entrepreneurs, and professionals in several fields. Our J3 after-school reading program for students in grade 4 provides the skills, habits, confidence, and books kids need to succeed. Our evidence- based curriculum and highly-qualified teachers provide young scholars with the opportunity to practice word-attack skills, increase their vocabulary, and build their reading fluency. At J3, we teach young scholars how to use their voices, to speak up, to read out loud and to be public scholars in community spaces.



J3 is on a mission to create lifelong readers, and that starts with access to irresistible books from our culturally relevant collections. Our J3 classroom libraries and home collections have been carefully chosen and include high-interest, culturally relevant, fiction and non-fiction titles to encourage wide reading. In close partnership with local donors, we provide free and low-cost books so young scholars can choose books to grow their own collections.

J3 partners with schools and their teachers who play an active role in giving our young scholars new reasons and opportunities for reading all day long. Our school partners help young scholars apply their growing skills and newfound confidence with multiple opportunities for co-reading and partner reading with classmates, home reading activities, and community reading events. These essential partnerships help J3 scholars learn how to share their confidence and new habits with siblings, parents, and friends in the community.

STRATEGIC PLAN

Strategic Plan 2018 – 2022

Approved by unanimous vote of the J3 Board of Directors, February 25, 2018. Updated August 16, 2018.

Our Vision	Promote accelerated reading growth and access to culturally relevant books for students of color in high need schools in Los Angeles through school and community partnerships.			
Our Mission	J3 Foundation is a 501(c)(3) non-profit organization in Los Angeles that provides afterschool reading programs in partnership with high need schools that serve students of color. Our mission is to equip 4 th grade scholars with the skills, habits, confidence, and books they need for a lifetime of reading success.			
Who We Serve	J3 serves students in 4 th grade who are at least one year below reading level and are attending high need schools in Los Angeles.			
Our Programs and Services	J3 accomplishes its mission through the following: - After-school reading programs for 4 th graders - Culturally relevant, high-interest book collections - School & community partnerships			

STRATEGIC PLAN

Our Goals: 2018-2022

- 1. With a goal of students reaching grade level proficiency, promote measurable increases in reading ability in four ways:
- skills (fluency, vocabulary, and reading comprehension);
- books (book access, number of books in home);
- · confidence (reading attitudes); and
- habits (sustained reading growth and attitudes over time).
- 2. Create after-school partnerships with schools and communities that can be sustained, replicated, and scaled up over time.
- 3. Curate culturally relevant, high-interest J3 book collections to increase reading access to benefit students, families, schools and communities.
- 4. Create mutually beneficial partnerships with schools, families and communities to promote sustained reading achievement.
 - 5. Develop sustainable funding and strategic partnerships through innovative events and other sources to enable growth in the number of kids and families reaching success in J3 programs.

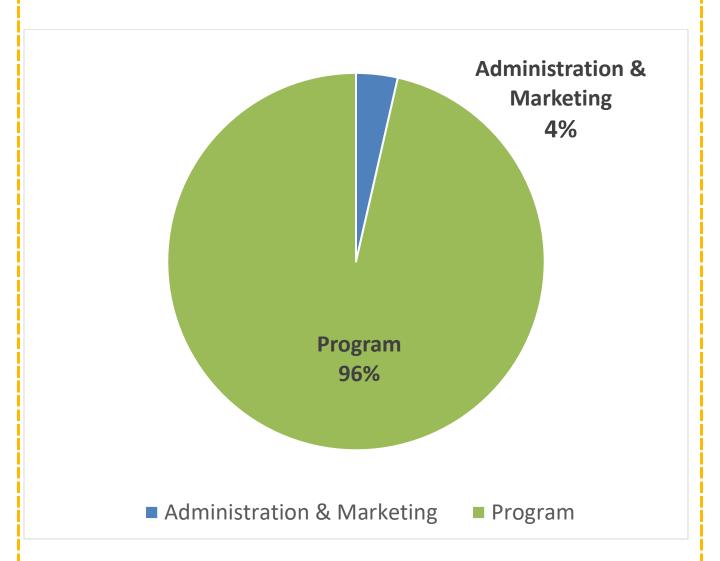
FINANCIAL REPORTING

December 31, 2021

J3 Foundation										
Budget vs. Actual										
12/31/21			Budget							
	YTD Actual		YTD Budget		YTD Variance		Annual Budget		YTD Actual less Annual Budget	
Ordinary Income/Expense										
Income										
Individual Contributions	\$	855,927	\$	550,000	\$	305,927	\$	550,000	\$	305,927
Corporate Contributions	\$		\$	480,000	\$	(480,000)	\$	480,000	\$	(480,000
Interest and Other Income	\$	4	\$	-	\$	4	\$	-	\$	4
Total Income	\$	855,931	\$	1,030,000	\$	(174,069)	\$	1,030,000	\$	(174,069
Expense										
Personnel	\$	476,538	\$	657,503	\$	(180,965)	\$	657,503	\$	(180,965
Program	\$	43,314	\$	36,338	\$	6,976	\$	36,338	\$	6,976
Professional Fees	\$	423,696	\$	288,192	\$	135,504	\$	288,192	\$	135,504
Operations	\$	9,808	\$	18,660	\$	(8,852)	\$	18,660	\$	(8,852
Total Expense	\$	953,356	\$	1,000,693	\$	(47,337)	\$	1,000,693	\$	(47,337
Net Ordinary Income	\$	(97,425)	\$	29,307	\$	(126,732)	\$	29,307	\$	(126,732
Other Income/Expense										
Other Income										
In-Kind Income	\$	7,965	\$	-	\$	7,965	\$	-	\$	
Restricted Funds Received	\$	-	\$	-	\$	-	\$	-	\$	
Restricted Funds Released	\$	-	\$	-	\$	-	\$	-	\$	
Total Other income	\$	7,965	\$	-	\$	7,965	\$	-	\$	
Other Expense										
In-Kind Expense	\$	7,965	\$	-	\$	7,965	\$	-	\$	
Total Other Expense	\$	7,965	\$	-	\$	7,965	\$	-	\$	
Net Income	\$	(97,425)	\$	29,307	\$	(126,732)	\$	29,307	\$	(126,732

FINANCIAL REPORTING

Expenses by Class Year-to-Date



FUNDRAISING



April 6-10, 2021

J3 Foundation kicked off its virtual Family Fun Book Festival in April, holding three free reading events. Through our collaboration with {Pages} a Bookstore, we were able to raise roughly \$3,000 for our program.

November 30, 2021

Through our Giving
Tuesday and end-of-year
giving campaigns, J3
Foundation raised over
\$108,000 by the end of
2021.



OUR SUPPORTERS

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BOOK FOUNDATION

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CTBC BANK CORP

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