

Dear Potential J3 Supporter,

At some point, we all need a helping hand. Longtime UNC basketball coach, Dean Smith may have said it best:

"When you make a basket, you point to the player who threw you the pass. That applies to... everything we do. No one makes it through life without lots of assists"

Two-thirds of 4th graders who are reading below grade level will end up in jail or on welfare. When you pair that shocking reality with the knowledge that California schools stop teaching reading in third grade, the problem becomes clear. What's also clear is that **J3 Foundation is the solution**. We're here to offer that assist. By providing a FREE reading intervention program serving 4th grade students of color in SoCal's most underserved neighborhoods, we are re-writing the futures of these kids. At J3 Foundation, we're doing everything in our power to **interrupt the school to prison pipeline, one student at a time**.

We're pleased to report that it's working. J3's students' 2022 standardized assessment scores increased by 36 points. Our students exceeded their expected reading growth by 57%, or 1.5 grade levels (iReady). That growth inspired 2022-23's 1.2 million dollars of investment in J3, laying the groundwork for unprecedented expansion. This year our Cozy Reading Club has partnered with 16 schools in 3 of Southern California's largest school districts. We anticipate serving over 700 students in the 2022-23 school year, a huge leap from the 25 students we served in 2018.

We couldn't make such a powerful impact without the help of generous people like you.

That's why I'm reaching out to you today. We need sponsors to support our cause. A single school can receive an entire year of J3's transformative services for just \$36,000. A contribution of \$100,000 enables J3 to open three additional schools and change 120 lives. In appreciation of your generosity, we'd like to offer you the **opportunity to raise your organization's profile**.

The included packet outlines these opportunities for recognition. We're thrilled to be partnered with The Giving List whose publication reaches the highest-net worth households in the area, and **we'd love to include you as one of our sponsors**. You'll also see opportunities for your organization to be featured on our website, our promotional materials, and across our social media platforms.

I hope we can count on your support to help J3 Foundation interrupt the school to prison pipeline. It would be great to chat with you to discuss this exciting opportunity. You can reach me directly at joe.blackstone@j3foundationla.org. I look forward to hearing from you soon.

Joe Blackstone

J3 Co-Founder & BCI President