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Dear Potential J3 Supporter,

While it isn't why Jamie & I started J3 Foundation, when we learned that folks who contribute to better their communities feel happier themselves, we weren't surprised at all. Dean Smith the longtime and former University of North Carolina basketball coach may have said it best:

"When you make a basket, you point to the player who threw you the pass. That applies to not just basketball, but everything we do. No one makes it through life without lots of assists"

At J3 Foundation, we're doing everything in our power to interrupt the school to prison pipeline, one student at a time. We are re-writing the futures of these kids. By empowering them to read, we're giving them the tools and confidence to grow up knowing that they are worthy of success.

We couldn't make such a powerful impact without the help of generous people like you. That's why I'm reaching out to you today. We're looking for sponsors to support our cause. In appreciation of your generosity, we'd like to offer you the opportunity to raise your profile with the students, their families & communities as well as the seventeen greater Los Angeles schools we support.

The included packet outlines the opportunities for recognition. We're thrilled to be partnered with The Giving List whose publication reaches the highest-net worth households in the area, and we'd love to include you as one of our sponsors. You'll also see opportunities to see your organization featured on our website, our promotional materials, and across our social media platforms.

I hope we can count on your support to help J3 Foundation raise the \$155,000 we'll need to offer our program to even more schools and districts in our area. It would be great to chat with you to discuss this exciting opportunity for both of us. You can reach me directly at joe.blackstone@j3foundationla.org.

I look forward to hearing from you soon. Thank you in advance!

Joe Blackstone

J3 Co-Founder & BCI President