

LETTER FROM THE FOUNDERS

OUR STORY

Our passion for helping kids learn to read began soon after we got married. We joined a USC alumni program where we read with students every week at the USC “School of Five” inner-city elementary schools. During our time as literacy volunteers, we quickly became aware of the alarming number of students who were reading below grade level. It was then that the seed of becoming part of the positive impact on literacy had been planted.

After our daughter Jess was born, our desire to help improve the lives of children increased and we created J3 Foundation with the initial work of funding foundations and charities focused on child development. But we realized we could and should do more.

After much research and development, in 2018, we launched J3’s Cozy Reading Club to support the most vulnerable 4th grade students in Los Angeles.

In the six years since its inception, we have grown from our single pilot school serving 20 students. We are now partnered with 17 schools, in three school districts in the greater Los Angeles area. We are proud to have served over 1,000 students in the last five years, changing the trajectory of their lives.



Our program has seen both tremendous success and tremendous growth. Newly expanded, our Cozy Reading Club serves students both during the school day and in our after school reading program. Interest and need is high, so we’re striving to reach 10 more schools, serving 400 more students annually by 2025.

We encourage you to get involved in any way possible. Thank you for joining us on this journey!

Joe, Jamie, and Jess (J3)