

# Premium Sponsorship



As a J3 Foundation Premium Sponsor

## YOUR REACH

will include:

- **140,000** highest net-worth philanthropists in LA area
- **2,000+** J3 Supporters
- **600+** of superintendents, principals & teachers at
- **16** Southern CA schools
- **3** School Districts
- **700+** J3 students & their families



## Your Support Makes a Difference:

**\$36,000: 1 school**

\$36K provides all of resources necessary to change student outcomes at 1 school through J3 Foundation's Cozy Reading Club.

**\$100,000: 3 schools**

Support at this level changes 120 lives!

\$100,000 allows J3 to interrupt the school to prison pipeline at 3 schools with the power of reading.



# Premium Sponsorship Levels

Benefits	<b>Bold Builder</b> \$75,000	<b>Literary Leader</b> \$20,000	<b>Readers for Life</b> \$15,000	<b>Cozy Contributor</b> \$4,500
<b>Co-Branded Signage</b> at J3 Classrooms / Events	For the Year	-	-	-
<b>Swag</b> students, teachers & staff	Co-Branded	-	-	-
<b>Swag</b> J3 supporters	Co-Branded	Co-Branded	-	-
<b>Giving List Web Articles</b> <i>(Read monthly by 8,000 of the highest net-worth philanthropist in the LA area)</i>	Featured Story on your Involvement	-	-	-
	Giving List Article Name Recognition	Giving List Article Name Recognition		
<b>Giving List Book &amp; Website</b> <i>(Read by 140,000 of the highest net-worth philanthropist in the LA area)</i>	Featured Donor Quote	-	-	-
	Name Featured for 1 year	Name Featured for 1 year	Name Featured for 1 year	Name Featured for 1 year
<b>J3 Foundation Website</b>	Featured Donor Quote	-	-	-
	Logo Featured for 1 year	Logo Featured for 1 year	Logo Featured for 1 year	Logo Featured for 1 year
<b>Physical Mailer</b> 3+ times annually	Logo Featured for 1 year	Logo Featured once	-	-
	Name Featured for 1 year	Name Featured for 1 year	Name Featured for 1 year	Name Featured once
<b>E-Newsletter</b> ~20 times annually	Your Organization: Featured in a story	-	-	-
	Logo Featured for 1 year	Logo Featured once	-	-
	Name Featured for 1 year	Name Featured for 1 year	Name Featured for 1 year	Name Featured once
<b>School Families</b> Email & Print Communication	Logo Featured for 1 year	Logo Featured once	-	-
	Name Featured for 1 year	Name Featured for 1 year	Email: Name Featured for 1 year	Email: Name Featured once
<b>School Districts — Superintendents, Principals &amp; Teachers</b> Email & Print Communication	Logo Featured for 1 year	Logo Featured once	-	-
	Name Featured for 1 year	Name Featured for 1 year	Email only: Name Featured for 1 year	Email only: Name Featured once
<b>J3 Staff</b> Email & Print Communication	Logo Featured for 1 year	Name Featured for 1 year	Email only: Name Featured for 1 year	Email only: Name Featured once
<b>Social Media</b>	Brand Plug twice	Brand Plug once	-	-
	Brand Re-post twice	Brand Re-post once	-	-
	Engage w/ Brand Post twice	Engage w/ Brand Post once	Engage w/ Brand twice	Engage w/ Brand once